DIETARY INDISCRETION

Dietary indiscretion means that a dog or cat has eaten something that should not be eaten, such as spoiled food from the garbage, dirt, clothing, or any number of things pets can get into around the house and outdoors.

HOW CAN I REDUCE THE RISK THAT MY PET WILL EAT SOMETHING HE OR SHE SHOULD NOT EAT?

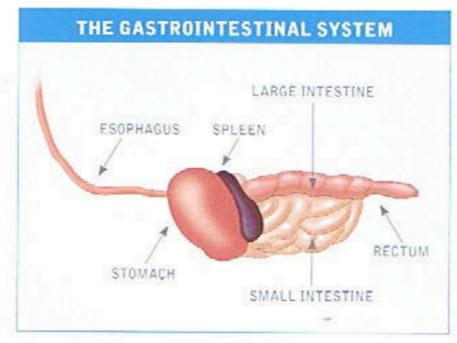
This is easier said than done, especially if your pet loves the outdoors! But there are steps you can take to reduce the risk:

- · Keep garbage in a place where your pet cannot tip it over.
- Keep food in the cupboard or refrigerator—don't leave food on the counter or table if your pet can reach it when your back is turned.
- Don't leave clothing and other articles around the house where your pet can get at them.
- Keep your yard free of items that might be dangerous or toxic to your pet.
- · Keep an eye on your pet while he or she is playing in the yard.

HOW ARE THE EFFECTS OF DIETARY INDISCRETION MANAGED?

If your pet develops gastrointestinal (GI) upset as a result of dietary indiscretion, your veterinarian may prescribe medication to help provide relief. The type of treatment will vary with the severity of your pet's condition. If your pet is dehydrated, fluid therapy is often required; and, if your pet is vomiting frequently, your veterinarian may advise you to withhold food and/or water for 12 to 24 hours.

Your veterinarian may also recommend an easily digested food such as Purina Veterinary Diets® EN Gastroenteric® Canine or Feline Formula. These diets provide highly digestible nutrition to help pets recover from GI upset, which can result in vomiting and/or diarrhea. EN is formulated specifically to support GI health, to aid in the recovery of GI systems, and to provide long-term management of dogs and cats with GI issues.



Dietary indiscretion can upset the GI system and cause vomiting and/or diarrhea.

Your veterinarian may also recommend probiotic supplements to help restore the natural balance of microflora in the intestine that is disrupted by GI illness. Purina Veterinary Diets® FortiFlora® Canine and Feline Nutritional Supplements offer an easy way to give your pet a daily dose of a probiotic. Just one packet sprinkled on food once a day can help restore intestinal microflora balance, manage diarrhea and support ongoing immune system health. Because FortiFlora is extremely palatable, it will not interfere with your pet's appetite.

Consult your veterinarian about specific questions you have regarding your pet's health, and be sure to follow his or her instructions.

